

# FCB NEW YORK AT A GLANCE

WINTER 2017

## NEVER FINISHED.

It's the philosophy upon which FCB New York is built. Because even after 140+ years, we are still reinventing ourselves. Always looking to be better than we were the day before. Evolving, innovating, and problem solving. Always looking to create ideas that both transcend media channels and endure the test of time. Ideas that add value to the world. That actually matter and make a difference. But for us, success is not a finish line, and impossible is not a stop sign. Because the work of advertising is never done. And neither are we. We are the birthplace of strategy. The first radio commercial. And believe it or not, we even invented orange juice. Because we are always pushing. Always a work in progress. And always: Never Finished.



**Ari Halper**  
Chief Creative Officer

**Karyn Rockwell**  
Chief Executive Officer

**Deb Freeman**  
Chief Strategy Officer




## OUR CLIENTS



## KEY VITALS

FCB NEW YORK: 85 Employees • FCB GLOBAL: 8,000+ Employees • COUNTRIES: 80+ • OFFICES: 120+ • FOUNDED: 1873

## CAPABILITIES

-  Advertising
-  Strategic Consulting
-  Data & Analytics
-  Innovation
-  Branding & Design
-  Digital, Social Media, Mobile
-  Direct Marketing & CRM
-  Retail & Shopper Marketing
-  Experiential Events/ Sponsorships
-  Total Market

## CONTACT

FCB New York  
100 W. 33rd Street  
New York, NY 10001  
Tel: 212.885.3000  
fcb.com

New Business:  
Kim Hunt  
CMO  
Tel: 212.885.3413  
kim.hunt@fcb.com